2024
Sponsorship Opportunities

COLORADO ALLIANCE FOR ENVIRONMENTAL EDUCATION
Since 1989, the Colorado Alliance for Environmental Education (CAEE), a 501(c)3 nonprofit, has been supporting the many types of educators who teach concepts we all need to understand: how natural systems work, what we must do to interact responsibly with our environment and how we can protect natural resources for future generations.

We believe, together we can do more.
You know that environmental and outdoor education experiences are like charging stations that power up learning and enhance skills that will help Coloradans care for our world and sustain it for future generations.

The educators who build these experiences require strong supports, just as those engaged in a construction project require scaffolding to do their job efficiently and well. For environmental and outdoor educators, opportunities for professional development, generating and sharing new ideas, and community support are essential in order to be effective.

When you support our outdoor and environmental educators, they can provide the types of integrated learning experiences that prepare our society for whatever the future brings.

Contact Katie Navin, 303-273-9527, director@caee.org

As a Sponsor, YOU are:

- Connecting educators to lesson plans, resources, field trips and more
- Providing educators with the training and support they need to provide engaging EE experiences
- Building support and public awareness for environmental education
- Empowering inclusiveness and leadership among educators
Advancing Environmental Education Conference
September 19-20, 2024
CSU SPUR CAMPUS, Denver

Help make the 24th annual conference accessible to educators across the state! CAEE’s Advancing EE conference will include 2 days of in-person sessions at the CSU SPUR Campus in Denver. Participants can explore the new state of the art learning center while attending sessions showcasing successful environmental and outdoor learning models, sharing new ideas, and in-depth discussion.

- 150+ Participants
- 30 Sessions
- ONLY EE training of this magnitude in Colorado

Awards for Excellence in Environmental Education Celebration
September 19, 2024

You can help bring together 150 guests at the Colorado Advancing Environmental Education Conference to celebrate the amazing work of environmental and outdoor educators across Colorado!

Each year individuals and organizations from around the state are recognized and honored for their hard work and dedication in the field of environmental education. Awards honor and celebrate environmental education programs, the lifetime accomplishments of an individual in the field of environmental education, and retiring environmental educators.
Spring Conference on the West Slope

Centering Social Emotional Learning in Nature
April 12th, 2024, Breckinridge, Colorado

Help provide scholarships to our Spring Conference to explore the intersection between Social Emotional Learning and Student-Centered and Nature-Centered Practices. We will explore innovative ways to engage students in a learning environment that is not only designed to help them acquire and effectively apply the knowledge, attitudes, and skills necessary to understand and manage emotions, set and achieve positive goals, feel and show empathy for others, establish and maintain positive relationships, and make responsible decisions.

- 40+ Participants
- Participants reach learners across the West Slope

EE Teaching Practices Cohort
5 Month Community of Practice

You know that educators need opportunities to share ideas and learn new skills. You can help provide scholarships for educators to receive training, tools, and support to inspire instructional shifts and a learning culture in their own practice.

This is a multi-part community of practice that includes two full day in-person gatherings as well as four virtual gatherings.

- 10+ Educators
- 22 Hours of Professional and Peer Learning
You believe in the power of environmental and outdoor learning. The Colorado Alliance for Environmental Education is rallying businesses and supporters to “give where they live...and work” for Colorado Gives Day in December. Your matching gift can help catalyze giving and grow support.

Donations will help build capacity for environmental education in Colorado and support the work of over 800 educators who in turn serve over 800,000 Coloradans. Your support will enable us to reach more donors and engage more support for environmental and outdoor learning.

Environmental Education Leadership Councils

Local Leaders Guiding Implementation on Key Strategies in the State Environmental Education Plan

You can empower local leaders with the tools and resources they need to foster collaboration on a local level. The Colorado Environmental Education Plan was first adopted by the Colorado State Board of Education in December 2012 to ensure that teachers and schools have the resources they need to provide their students with environmental education. With your support, our four regional councils can provide local outreach, training and support to teachers and work towards systemic supports in school districts.

In 2024, sponsors can help support efforts to support regional councils in bringing together local networks of educators to learn and share and work towards implementation of plan goals.

Matching Gifts to Build Capacity for Environmental and Outdoor Learning

Grow Support on Colorado Gives Day

- 4 Local regional councils
- 800,000 Pre-K-12 learners Impacted
- Standards-Based
- Support Schools & Educators
Natural Resource Career Initiative
Engaging the Next Generation of Natural Resource Stewards

You can help created more path-ways to enable ALL young adults to be educated, prepared, and qualified to enter and maintain professional, sustainable natural resource careers. With increasing numbers of children not spending time outdoors in nature; local, state and federal natural resource agencies are having difficulty recruiting employees who have the necessary skills, experience, education, and emotional connection to the outdoors to take over the management of public lands. Simultaneously, agencies need candidates that represent the changing demographics of the state.

Led by CAEE and the Colorado Youth Corps Association, the Natural Resource Careers Initiative is working to support educators and employers in fostering our next generation of stewards.

100+ Organizational Partners
Increase Awareness
Reduce Barriers with Career Guide
Increase Access with greenpathways.org

Professional dE.E.velopment
Providing professional development regardless of geographic location through webinars, workshops, and eeCourses

You can help CAEE provide important professional development and training opportunities to educators throughout the state focusing on the Guidelines for Excellence in Environmental Education and inclusive practices.

Every one of CAEE’s members, on average, reaches 1000 learners. Professional development helps ensure that educators have the tools to provide the highest quality educational experiences that benefit learners, schools and communities and help ensure that environmental education is relevant to all populations in Colorado.

350+ Participants
Self-Paced Online Courses
Live Virtual Workshops
Sponsorship Opportunities

Sponsorships are customized for each program and can be tailored to meet your specific needs. Examples include:

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Recognition</th>
<th>Conference Booklet</th>
<th>Annual Report Website</th>
<th>Conference Registration (if applicable)</th>
<th>Exhibit Space (if applicable)</th>
<th>Conference Promotion</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blue Spruce</td>
<td>Event Remarks</td>
<td>½ page Ad</td>
<td>Logo</td>
<td>2 Event Registrations 8 Awards Tickets</td>
<td>Yes</td>
<td>5 Email Announcements with Logo Social Media Post</td>
</tr>
<tr>
<td>$5,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lodgepole Pine</td>
<td>Event Remarks</td>
<td>¼ page Ad</td>
<td>Logo</td>
<td>1 Event Registration 8 Awards Tickets</td>
<td>Yes</td>
<td>3 Email Announcements with Logo Social Media Post</td>
</tr>
<tr>
<td>$2,500</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ponderosa Pine</td>
<td>Event Remarks</td>
<td>Business Card Size</td>
<td>Logo</td>
<td>4 Awards Tickets</td>
<td>Yes</td>
<td>1 Email Announcement with Logo Social Media Post</td>
</tr>
<tr>
<td>$1,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Aspen</td>
<td>Onsite Signage and Table</td>
<td>Logo</td>
<td>Listed</td>
<td>2 Awards Tickets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>$500</td>
<td>Recognition</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Juniper</td>
<td>Onsite Signage</td>
<td>Logo</td>
<td>Listed</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$100</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

In-kind Contributions

In-kind contributions help keep event costs low and enable CAEE to serve more educators. Opportunities for in-kind donations include:

- Donation of give-away items for participants or presenters
- Donation of food for events like the Advancing Environmental Education Conference or Professional Developments Workshops
- Donation of alcohol for the Advancing Environmental Education Conference or Awards Celebration
- Donation of printing for event materials
  - Note: In-kind donations will receive sponsorship benefits for the value of donations.

Contact Katie Navin, 303-273-9527
director@caee.org
Or visit www.caee.org/support
to tailor a sponsorship package and advance EE today!